## ORDER

| Orders   | Order / Re         | v: 27  | 32450   |                |  |                 |                |             |                             |
|--|--------------------|--|---|----------------|--|-----------------|----------------|-------------|-----------------------------|
|  | Alt Order #        | : W  | OC14201492  |                |  |                 |                |             |                             |
|  | Product De         | esc: ls:   | sue   |                |  |                 |                |             |                             |
|  | Estimate:          | 12   | 701   |                |  |                 | WHAS           |             |                             |
|  | Flight Date        | s: 06  | /27/23 - 07/03/23   |                | Primary AE                               | <b>:</b>        | Taylor Fritsch |             |                             |
|  | Original Da        |  | 6/26/23 / 06/26/23  |                | <br>Sales Offic                          |                 | TSWAS          |             |                             |
|  | Order Type         |  | eneral  |                | <br>Sales Regi                           | ion:            | NAT            |             |                             |
|  |                    |  |   |                |  |                 |                |             |                             |
| Agency   | Name:              | G  | eat American Med  | ia/ POL        |  |                 |                |             |                             |
|  | Buying Co          | ntact:   |   |                | Billing Type                             | e:              | Cash           |             |                             |
|  | Billing Con        | tact:  |   |                | Billing Cale                             | endar:          | Broadcast      |             |                             |
|  |                    | 30   | 50 K Street NW  |                | Billing Cyc                              | le:             | EOM/EOC        |             |                             |
|  |                    | Wa   | ashington, DC 2000  | 17             | Agency Co                                | ommission:      | 15%            |             |                             |
|  |                    |  |   |                |  |                 |                |             |                             |
| Advertiser   | Name:              | IS   | S/ Defending Blue   | grass Values   |  |                 |                |             |                             |
|  | Demograp           | hic: A   | 35+   |                | New Busin                                | ess End:        |                |             |                             |
|  | Product Co         | odes: IS   | -Governor   |                | Advertiser                               | External ID:    | M217166        |             |                             |
|  | Revenue C          | Code 1: AC   | GΥ  |                | Agency Ex                                | ternal ID:      | 2086AG         |             |                             |
|  | Revenue C          | Code 2: (P   | OL) Political   |                | Unit Code:                               |                 | General        |             |                             |
|  | Revenue C          | Code 3: (P   | OL) Issue   |                | Order Sepa                               | aration:        | 00:15:00       |             |                             |
|  | Priority:          | P  | )4  |                |  |                 |                |             |                             |
| Bill Plan  |                    |  |   |                | Totals                                   |                 |                |             |                             |
| Start Date   | End Date           | # Spots Gro  | ss Amount Net A   | mount          | Month                                    | # Spots         | Gross Amount   | Net Amount  | Rating                      |
| 06/26/23   | 07/03/23           | 47   | \$16,945.00   | \$14,403.25    | July 2023                                | 47              | \$16,945.00    | \$14,403.25 | 0.00                        |
|  |                    |  |   |                | Totals                                   | 47              | \$16,945.00    | \$14,403.25 | 0.00                        |
|  |                    |  |   |                |  |                 |                |             |                             |
| Account Exec   | utives             |  |   |                |  |                 |                |             |                             |
| Account Exec   |                    | Sales Office   | Sales Region  | Start Date / E |  | Order %         | ]              |             |                             |
|  |                    | Sales Office   | Sales Region  |                |  | Order %<br>100% | ]              |             |                             |
| Account Execu  |                    | Sales Office   |   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch  |                    | <u> </u>   | e Total   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share   |                    | Share  | Total<br>% \$16,945.00  | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market   | utive              | Share<br>19<br>100'  | Total<br>% \$16,945.00<br>% \$89,184.21   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS   | utive              | Share<br>19  | Total<br>% \$16,945.00<br>% \$89,184.21   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>Competitive S  | utive              | Share<br>19<br>100'<br>Share   | Total      %    \$16,945.00      %    \$89,184.21      %    Total      %    \$0.00      %    \$72,239.21  | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>CABLE<br>UNKWN<br>WAVE   | utive              | Share<br>19'<br>100'<br>Share<br>0'<br>81'<br>0'   | Total      %    \$16,945.00      %    \$89,184.21      >    Total      %    \$0.00      %    \$72,239.21      %    \$0.00   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>CABLE<br>UNKWN<br>WAVE<br>WBKI   | utive              | Share<br>19'<br>100'<br>Share<br>0'<br>81'<br>0'<br>0'<br>0'   | Total      %    \$16,945.00      %    \$89,184.21      9    Total      9    Total      %    \$0.00      %    \$72,239.21      %    \$0.00      %    \$0.00      %    \$0.00   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>Competitive S<br>CABLE<br>UNKWN<br>WAVE<br>WBKI<br>WBNA  | utive              | Share<br>19<br>100'<br>Share<br>0'<br>81'<br>0'<br>0'<br>0'<br>0'  | Total      %    \$16,945.00      %    \$89,184.21      %    \$89,184.21      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>Competitive S<br>CABLE<br>UNKWN<br>WAVE<br>WBKI<br>WBNA<br>WDRB  | utive              | Share<br>19'<br>100'<br>Share<br>0'<br>81'<br>0'<br>0'<br>0'<br>0'<br>0'   | Total      %    \$16,945.00      %    \$89,184.21      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>Competitive S<br>CABLE<br>UNKWN<br>WAVE<br>WBKI<br>WBNA<br>WDRB<br>WFTE  | utive              | Share<br>19'<br>100'<br>Share<br>0'<br>81'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'                                     | Total      %    \$16,945.00      %    \$89,184.21      %    \$89,184.21      %    \$0.00      %    \$72,239.21      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>Competitive S<br>CABLE<br>UNKWN<br>WAVE<br>WBKI<br>WBNA<br>WDRB<br>WFTE<br>WKMJ  | utive              | Share<br>19'<br>100'<br>Share<br>0'<br>81'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'                               | Total      %    \$16,945.00      %    \$89,184.21      %    \$89,184.21      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00  | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>Competitive S<br>CABLE<br>UNKWN<br>WAVE<br>WBKI<br>WBNA<br>WDRB<br>WFTE<br>WKMJ<br>WKPC                                      | utive              | Share<br>19'<br>100'<br>Share<br>0'<br>81'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'             | Total      %    \$16,945.00      %    \$89,184.21      %    \$89,184.21      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00      %    \$0.00   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>CABLE<br>UNKWN<br>WAVE<br>WBKI<br>WBNA<br>WDRB<br>WFTE<br>WKMJ<br>WKPC<br>WKZT   | utive              | Share<br>19'<br>100'<br>Share<br>0'<br>81'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'       | Total      Total      \$16,945.00      \$89,184.21      Total      Total      \$0.00      \$72,239.21      \$0.00   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>Competitive S<br>CABLE<br>UNKWN<br>WAVE<br>WBKI<br>WBNA<br>WDRB<br>WFTE<br>WKMJ<br>WKPC                                      | utive              | Share<br>19'<br>100'<br>Share<br>0'<br>81'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'             | Total      Total      \$16,945.00      \$89,184.21      Total      Total      \$0.00      \$72,239.21      \$0.00   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>CABLE<br>UNKWN<br>WAVE<br>WBKI<br>WBNA<br>WDRB<br>WFTE<br>WKMJ<br>WKPC<br>WKZT   | utive              | Share<br>19'<br>100'<br>Share<br>0'<br>81'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'       | Total      Total      \$16,945.00      \$89,184.21      Total      Total      \$0.00      \$72,239.21      \$0.00   | Start Of Orde  | nd Date                                  |                 | ]              |             |                             |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>Competitive S<br>CABLE<br>UNKWN<br>WAVE<br>WBKI<br>WBNA<br>WDRB<br>WFTE<br>WKMJ<br>WKPC<br>WKZT<br>WLKY                      | Share<br>Share End | Share<br>19'<br>100'<br>Share<br>0'<br>81'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'             | Total      Total      16,945.00      \$89,184.21      Total      Total      Total      Total      Total      Total      \$0.00      \$72,239.21      \$0.00                                 | Start Of Orde  | nd Date<br>r - End Of Order<br>Γime Days | 100%            | Rate Pri Rtg   |             | Amount                      |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>Competitive S<br>CABLE<br>UNKWN<br>WAVE<br>WBKI<br>WBNA<br>WDRB<br>WFTE<br>WKMJ<br>WKPC<br>WKZT<br>WLKY                      | Jtive              | Share<br>19'<br>100'<br>Share<br>0'<br>81'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0' | Total      %    \$16,945.00      %    \$89,184.21      %    \$89,184.21      %    \$0.00      % | Start Of Orde  | nd Date<br>r - End Of Order              | 100%            |                |             | <u>Amount</u><br>\$1,500.00 |
| Account Execu<br>Taylor Fritsch<br>Order Share<br>WHAS<br>Market<br>Competitive S<br>CABLE<br>UNKWN<br>WAVE<br>WBKI<br>WBNA<br>WDRB<br>WFTE<br>WKMJ<br>WKPC<br>WKZT<br>WLKY<br>Ln Ch<br>N 1 WHAS | Share<br>Share End | Share<br>19'<br>100'<br>Share<br>0'<br>81'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0'<br>0' | Total      %    \$16,945.00      %    \$89,184.21      %    \$89,184.21      %    \$0.00      % | Start Of Orde  | nd Date<br>r - End Of Order<br>Γime Days | 100%            | Rate Pri Rtg   |             |                             |

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| Order / Rev:  | 2732450             | Advertiser:   | ISS/ Defending Bluegrass Values |      |
|---------------|---------------------|---------------|---------------------------------|------|
| Alt Order #:  | WOC14201492         | Product Desc: | Issue                           | WHAS |
| Flight Dates: | 06/27/23 - 07/03/23 | Estimate:     | 12701                           |      |

| Start Date    End Date    Weekk0027273    OTX023    Good Morning America CM    7.00    A4800 AUVEF    S300 00    0.00   | Ln Ch Start      | End         | Inventory Code   | Break      | Start/End T | ime Days | Len Spo | ots | Rate Pri       | Rtg Type | Spots | Amount     |
|---|------------------|-------------|------------------|------------|-------------|----------|---------|-----|----------------|----------|-------|------------|
| N 2    WHAS    DB2723    GOOD MORNING AMERICA.    Rating    S325.00.P02    0.00 NM    8    \$22,00.00      Start Date    End Date    Weekdays    SpotsWeek    Rating  |                  |             |                  |            |             |          |         |     |                |          |       |            |
| Start Date    Find Date    Weekt 002773    Ord 20123    Open MiTF-    6    Start Date    Find Date   |                  |             |                  | -          |             |          | :30     | 8   | \$325.00 P02   | 0.00 NM  | 8     | \$2,600.00 |
| Week: 0627/23    070323    MTWTF<br>GOOD    5    5    30    1    \$180.00    P02    0.00    N      N 3    WHAS:    060700720    0701720    0700172    0701720    0700172    0700017    0700172    0700172 </td <td>Start Data</td> <td>End Data</td> <td></td> <td></td> <td>Data</td> <td>Doting</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>   | Start Data       | End Data    |                  |            | Data        | Doting   |         |     |                |          |       |            |
| GOOD MORNING AMERICA<br>Week: 08/28/23    GOOD MORNING AMERICA<br>Software    Rating<br>0.00    Software    Rating<br>0.00      N 4 WHAS 08/27/23    207/02/23  |                  |             |                  |            |             |          |         |     |                |          |       |            |
| Week: 0622623    OTO2223   S    1    \$180.00    0.00      N 4    WHAS    0627723    0770223   S    3    3    1    \$200.00 P02    0.00 NM      Sund Date    End Date    OTO3223   S    \$200.00    0.00  | N 3 WHAS 06/27/2 | 23 07/01/23 |                  |            | 7-9a        | S-       | :30     | 1   | \$180.00 P02   | 0.00 NM  | 1     | \$180.00   |
| GOOD MORÈNING AMERICA      Wieke: 6922923    OF70223<br>(770223   S<br>(2000)    Rating<br>(2000)    0.00    0.00      N 5    WHAS 062723    070233    Local News (8 12p MF CM<br>WHAS11 NEWS AT NOON)    12-1p    MTWT-:-::30    3    \$180.00 P02    0.00 NM      Week: 062723    070323    GMA3    CM    1.2p    MIWTF-:-::30    2    \$180.00 P02    0.00 NM      Week: 062723    070323    GMA3    CM    1.2p    MIWTF-:-::30    2    \$180.00 P02    0.00 NM      Start Date    End Date    Oddays    Spots/Week    Rate    Rating      Week: 0627723    070323    GMA3    CM    2.2p    \$180.00    0.00      N 7    WHAS    0627723    070323    GMAS    Start Date    End Date    CM AP MF    4.40 PM-6.50 PM MIWTF-:    :30    3    \$180.00 P02    0.00 NM    3    \$540.00      Week: 0627723    070323    MIWTF-:    3    \$180.00    0.00    .00    .00    .00    .00    .00    .00   |                  |             |                  |            |             |          |         |     |                |          |       |            |
| Start Date    End Date    Week 0922723    OT03223    Local News (± 12p H F CM<br>WHAS 11 NEWS AT NOON    N 1    N 10 PF    :30    3    \$180.00 P02    0.0 NM    3    \$540.00      N 5    WHAS    0627/23    0703223    Local News (± 12p H F CM<br>WHAS 11 NEWS AT NOON    12-1p    MIWTF    :30    3    \$180.00 P02    0.0 NM    2    \$360.00    N    4    2    \$360.00    0.00    N    2    \$360.00    N    4    A    A    5    \$360.00    0.00    N    2    \$360.00    0.00    N    2    \$360.00    0.00    N    2    \$500.00    2    \$500.00    0.00    N    2    \$500.00    2    \$500.00    2    \$500.00    2    \$500.00    2    \$500.00    2    \$500.00    2    \$500.00    0.00    N    3    \$180.00    0.00    NO    3    \$540.00    NO    NO    3    \$180.00    0.00    NO    NO    NO    NO    NO   | N 4 WHAS 06/27/2 | 23 07/02/23 | -                |            | 8-9a        | S        | :30     | 1   | \$200.00 P02   | 0.00 NM  | 1     | \$200.00   |
| N 5    WHAS    06227/23    O703/23    Local News @ 12p M-F CM    12-1p    MTWTF    30    3    \$180.00 P02    0.00 NM      Weak: 06/27/23    O703/23    MTWTF    3    \$180.00    P02    0.00 NM      Weak: 06/27/23    O703/23    MTWTF    3    \$180.00    P02    0.00 NM      N 6    WHAS 16 MEXPX    Spots/Weak    Rating    0.00    0.00    N    2    \$180.00 P02    0.00 NM    2    \$380.00      Weak: 06/27/23    O703/23    MTWT    2    \$180.00    0.00    MTWTF    30    2    \$250.00 P02    0.00 NM    2    \$500.00      N 7    WHAS 06/27/23    O703/23    MTWT    2    \$260.00    0.00    NTTF    30    3    \$180.00 P02    0.00 NM    \$540.00      N 8    WHAS 06/27/23    O703/23    MTWT    2    \$250.00    0.00    3    \$160.00 P02    0.00 NM    \$180.00    \$180.00    0.00    3    \$160.00    \$160.00    \$160.0   |                  |             | Weekdays         | Spots/Week |             |          |         |     |                |          |       |            |
| Start Date    End Date    Week: 0627/23    O703223    MITNE-<br>MITNE-<br>Start Date    Spots/Week    Rating<br>0.00    0.00      N 6    WHAS 0627/23    070323    GMA3    CM    1.2p    MITNE-<br>Start Date    30    2    \$180.00    P02    0.00    N      Veek: 0627/23    070323    MIWTE-<br>GENERAL HOSPTAL    2    \$180.00    0.00    -  |                  | 23 07/03/23 |                  | •          |             | МГШГЕ    | :30     | 3   | \$180.00 P02   | 0.00 NM  | 3     | \$540.00   |
| N 6    WHAS    06/2723    07/03/23    GMA3<br>GMA3<br>GMA3<br>GMA3<br>GMA3<br>GMA3<br>GMA3<br>GMA3  |                  |             | Weekdays         | Spots/Week |             |          |         |     |                |          |       |            |
| Start Date<br>Week: 06/27/23    End Date<br>07/03/23    Weekdays<br>MTWTF<br>GENERAL HOSPITAL    Spots/Week<br>2    Rating<br>0.00    C    Spots/Week    Rating<br>0.00    C    Spots/Week    Rating<br>0.00    C    Spots/Week    Spots/Week    Rating<br>0.00    C    Spots/Week    Rating<br>0.00    Spots/Week    Spots/Week    Rating<br>0.00    Spots/Week    Spots/Week    Spots/Week    Spots/Week    Spots/Week <td></td> <td></td> <td></td> <td>-</td> <td></td> <td></td> <td>:30</td> <td>2</td> <td>\$180.00 P02</td> <td>0.00 NM</td> <td>2</td> <td>\$360.00</td> |                  |             |                  | -          |             |          | :30     | 2   | \$180.00 P02   | 0.00 NM  | 2     | \$360.00   |
| N 7    WHAS    06/27/23    07/03/23    General Hospital<br>GENERAL HOSPITAL<br>GENERAL HOSPITAL<br>GENERAL HOSPITAL    2 \$250.00    2 \$250.00    0.00    2    \$500.00      Start Date<br>Week: 06/27/23    End Date<br>07/03/23    Weekdays<br>MWIF    2 \$250.00    Rating<br>0.00    0.00    3    \$180.00 P02    0.00 NM    3    \$540.00      N 8    WHAS    Gi27/23    07/03/23    Local News @ 4p M-F    A \$180.00    0.00    3    \$540.00    3    \$180.00 P02    0.00 NM    3    \$1.050.00    3    \$100.00    3    \$100.00    3    \$100.00    3    \$1.050.00    N    N    \$100.00    0.0   |                  |             | Weekdays         |            |             |          |         |     |                |          |       |            |
| Start Date<br>Week: 06/27/23    End Date<br>07/03/23    Week/days<br>MIWTF<br>WHAS    Spots/Week<br>2 \$250.00    Rating<br>0.00    Rating<br>0.00    3    \$180.00 P02    0.00 NM    3    \$540.00      N 8    WHAS    06/27/23    07/03/23    LOCEI News @ 4p MF- CM    6-530p    MIWTF    :30    3    \$180.00 P02    0.00 NM    3    \$1,050.00      N 9    WHAS    06/27/23    07/03/23    LOCEI News @ 5p M-F    CM    4.00 PM-5:00 PM    0.00         \$1,050.00  <  |                  |             | •                | CM         |             |          | :30     | 2   | \$250.00 P02   | 0.00 NM  | 2     | \$500.00   |
| N 8 WHAS    06/27/23    07/03/23    Local News @ 4p M-F_CM    4:00 PM-5:00 PM MIWTF    :30    3    \$180.00 P02    0.00 NM      N 8 WHAS    06/27/23    07/03/23    Local News @ 5p M-F_CM    5:00 PM-5:00 PM MIWTF    :30    3    \$180.00 P02    0.00 NM      N 9    WHAS    06/27/23    07/03/23    MIWTF    3    \$580.00    0.00      N 9    WHAS    06/27/23    07/03/23    MIWTF    3    \$30.00    0.00      Start Date    End Date    Weekdays    Spots/Week    Rate    Rating    0.00    3    \$1,050.00 NM      WHAS    06/27/23    07/03/23    MIWTF    3    \$400.00    0.00    3    \$1,200.00 NH      Start Date    End Date    Weekdays    Spots/Week    Rate    Rating    0.00    0.00    3    \$1,200.00 NH      N11 WHAS    06/27/23    07/03/23    MIWTF    3    \$400.00    0.00    0.00    0.00    0.00 NH    \$1,350.00 P02    0.00 NM    \$1,350.00    \$1,500  |                  |             | Weekdays         | Spots/Week |             |          |         |     |                |          |       |            |
| Start Date<br>Week: 06/27/23    End Date<br>07/03/23    Weekdays<br>MTWTF    Spots/Week<br>\$180.00    Rating<br>0.00    N IWTF    :30    3    \$350.00 P02    0.00 NM      N 9    WHAS    06/27/23    07/03/23    MUWS    © 50 MF    CM    3    \$160.00    3    \$350.00 P02    0.00 NM      Start Date    End Date    Weekdays    Spots/Week    Rate    Rating    0.00    3    \$1,200.00 NM      N 9    WHAS    06/27/23    07/03/23    MUWF    3    \$350.00    0.00    3    \$1,200.00 NM      N10    WHAS    06/27/23    07/03/23    Spots/Week    Rate    Rating    0.00    3    \$1,200.00      N11    WHAS    06/27/23    07/03/23    MIWTF    3    \$400.00    0.00    3    \$1,350.00      N11    WHAS    06/27/23    07/03/23    MIWTF    3    \$450.00    0.00    1    \$500.00    3    \$1,350.00      N12    WHAS    06/27/23    07/03/23    MIWTF  |                  |             |                  | M-F CM     |             |          | :30     | 3   | \$180.00 P02   | 0.00 NM  | 3     | \$540.00   |
| N 9    WHAS    06/27/23    07/03/23    Local News @ 5p M-F    CM    5-530p    MTWTF    :30    3    \$350.00 P02    0.00 NM    3    \$1,050.00      Week    06/27/23    07/03/23    MWTF    3    \$350.00    0.00    N    3    \$1,050.00    N0    N    3    \$1,050.00    N0    N <td< td=""><td></td><td></td><td>Weekdays</td><td>Spots/Week</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>  |                  |             | Weekdays         | Spots/Week |             |          |         |     |                |          |       |            |
| Start Date<br>Week: 06/27/23    End Date<br>07/03/23    Weekdays<br>MTWTF    Spots/Week<br>\$350.00    Ratin<br>0.00    Ratin<br>0.00      N10 WHAS 06/27/23    07/03/23    Local News © 530P M-FCM<br>WHAS11 NEWS © 530P    530-6p    MTWTF    :30    3    \$400.00 P02    0.00 NM      Start Date<br>Week: 06/27/23    End Date<br>07/03/23    Weekdays<br>MTWTF    Spots/Week<br>\$400.00    Rating<br>0.00  |                  |             | Local News @ 5p  | M-F CM     |             |          | :30     | 3   | \$350.00 P02   | 0.00 NM  | 3     | \$1,050.00 |
| N10    WHAS    06/27/23    07/03/23    Local News @ 530p    MFCM    530-6p    MTWTF    :30    3    \$400.00 P02    0.00 NM    3    \$1,200.00      Start Date    End Date    Weekdays    Spots/Week    Rating    0.00   |                  |             | Weekdays         | Spots/Week |             |          |         |     |                |          |       |            |
| Start Date<br>Week:    End Date<br>07/03/23    Weekdays<br>MTWTF    Spots/Week<br>3    Rate<br>\$400.00    Rating<br>0.00      N11    WHAS 06/27/23    07/03/23    Local News @ 6p M-F    CM    6-630p    MTWTF    :30    3    \$450.00 P02    0.00 NM      N11    WHAS 10 News @ 6p M-F    CM    6-630p    MTWTF    :30    3    \$450.00 P02    0.00 NM      Start Date<br>Week:    End Date<br>07/03/23    End Date<br>07/03/23    MWTF    3    \$450.00    0.00    -   |                  |             | Local News @ 53  | 0p M-FCM   |             |          | :30     | 3   | \$400.00 P02   | 0.00 NM  | 3     | \$1,200.00 |
| N11 WHAS    06/27/23    07/03/23    Local News @ 6p M-F CM<br>WHAS11 NEWS @ 6p    6-630p    MTWTF    :30    3    \$450.00 P02    0.00 NM    3    \$1,350.00      Start Date<br>Week:    End Date<br>07/03/23    Weekdays<br>MTWTF    Spots/Week    Rating<br>0.00    0.00    1    \$500.00 P02    0.00 NM    1    \$500.00    1    \$500.00 P02    0.00 NM    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$500.00    1    \$1,500.00    1 </td <td></td> <td></td> <td>Weekdays</td> <td>Spots/Week</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>  |                  |             | Weekdays         | Spots/Week |             |          |         |     |                |          |       |            |
| Start Date<br>Week:    End Date<br>07/03/23    Weekdays<br>MIWTF    Spots/Week<br>3    Rate<br>3450.00    Rating<br>0.00      N12 WHAS    06/27/23    07/02/23    Local News @ 630p Su CM<br>WHAS11 NEWS SUNDAY    630-7p   S    :30    1    \$500.00 P02    0.00 NM    3    \$1,500.00      N13 WHAS    06/27/23    07/03/23    ET 7-730p    CM    7-730p    Rate<br>ENTERTAINMENT TONIGHT    Rate<br>ENTERTAINMENT TONIGHT    3    \$500.00 P02    0.00 NM    3    \$1,500.00      N14 WHAS    06/27/23    07/03/23    Inside Ed 730-8p    CM    730-8p    MIWTF-    :30    3    \$500.00 P02    0.00 NM    3    \$1,500.00      N14 WHAS    06/27/23    06/29/23    Thu Pime A<br>STATION 19    Spots/Week    Rate<br>Start Date   |                  |             | Local News @ 6p  | M-F CM     |             |          | :30     | 3   | \$450.00 P02   | 0.00 NM  | 3     | \$1,350.00 |
| N12 WHAS    06/27/23    07/02/23    Local News @ 630p Su CM    630-7p   S    :30    1    \$500.00 P02    0.00 NM    1    \$500.00      Start Date<br>Week:    End Date<br>07/02/23    End Date<br>07/02/23    Weekdays<br>S    Spots/Week    Rate<br>\$500.00    Rating<br>0.00    3    \$500.00 P02    0.00 NM    3    \$1,500.00      N13 WHAS    06/27/23    07/03/23    ET 7-730p    CM    7-730p    MTWTF    :30    3    \$500.00 P02    0.00 NM    3    \$1,500.00      N13 WHAS    06/27/23    07/03/23    ET 7-730p    CM    7-730p    MTWTF    :30    3    \$500.00 P02    0.00 NM    3    \$1,500.00      N14 WHAS    06/27/23    07/03/23    Inside Ed 730-8p    CM    730-8p    MTWTF    :30    3    \$500.00 P02    0.00 NM    3    \$1,500.00      N14 WHAS    06/27/23    07/03/23    Inside Ed 730-8p    CM    730-8p    MTWTF    :30    3    \$500.00 P02    0.00 NM    3    \$1,500.00  |                  |             | Weekdays         | Spots/Week |             |          |         |     |                |          |       |            |
| Start Date<br>Week:    End Date<br>07/02/23    Weekdays<br>07/02/23    Spots/Week<br>07/02/23    Rate<br>\$500.00    Rating<br>0.00      N13 WHAS    06/27/23    07/03/23    ET 7-730p<br>ENTERTAINMENT TONIGHT    7-730p<br>ENTERTAINMENT TONIGHT    MTWTF    :30    3    \$500.00 P02    0.00 NM    3    \$1,500.00      Start Date<br>Week:    End Date<br>06/27/23    Weekdays<br>07/03/23    Spots/Week<br>MTWTF-    Rate<br>\$500.00    Rating<br>0.00    N14 WHAS    06/27/23    07/03/23    Inside Ed 730-8p<br>INSIDE EDITION    CM    730-8p    MTWTF    :30    3    \$500.00 P02    0.00 NM    3    \$1,500.00      N14 WHAS    06/27/23    07/03/23    Inside Ed 730-8p<br>INSIDE EDITION    CM    730-8p    MTWTF    :30    3    \$500.00 P02    0.00 NM    3    \$1,500.00      Start Date<br>Week:    End Date<br>06/27/23    Weekdays<br>MTWTF    Spots/Week<br>3    Rate<br>\$500.00    Rating<br>0.00    1    \$1,275.00 P02    0.00 NM    1    \$1,275.00      N15 WHAS    06/27/23    06/29/23    Thu Prime A<br>STATION 19    CM    8-9p    T    :30   |                  |             | Local News @ 63  | 0p Su CM   | -           |          | :30     | 1   | \$500.00 P02   | 0.00 NM  | 1     | \$500.00   |
| N13 WHAS  06/27/23  07/03/23  ET 7-730p<br>ENTERTAINMENT TONIGHT  CM  7-730p<br>ENTERTAINMENT TONIGHT  MTWTF  :30  3  \$500.00 P02  0.00 NM  3  \$1,500.00    Start Date<br>Week:  End Date<br>07/03/23  End Date<br>07/03/23  Weekdays<br>MIWTF  Spots/Week<br>3  Rate<br>\$500.00  Rating<br>0.00  0.00  3  \$500.00 P02  0.00 NM  3  \$1,500.00    N14 WHAS  06/27/23  07/03/23  Inside Ed 730-8p<br>INSIDE EDITION  CM  730-8p  MIWTF  :30  3  \$500.00 P02  0.00 NM  3  \$1,500.00    Start Date<br>Week:  End Date<br>07/03/23  Weekdays<br>MIWTF  Spots/Week<br>3  Rate<br>\$500.00  Rating<br>0.00  0.00  1  \$1,275.00 P02  0.00 NM  1  \$1,275.00    N15 WHAS  06/27/23  06/29/23  Thu Prime A<br>STATION 19  CM  8-9p T  :30  1  \$1,275.00 P02  0.00 NM  1  \$1,275.00    Meek:  End Date<br>06/26/23  End Date<br>07/02/23  Weekdays<br>T  Spots/Week<br>1  Rate<br>\$1,275.00  Rating<br>0.00  0.00  1  \$1,275.00 P02  0.00 NM  1  \$1,275.00 <td></td> <td></td> <td>Weekdays</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>  |                  |             | Weekdays         |            |             |          |         |     |                |          |       |            |
| Start Date<br>Week:    End Date<br>07/03/23    Mekdays<br>MTWTF    Spots/Week<br>3    Rate<br>\$500.00    Rating<br>0.00      N14    WHAS    06/27/23    07/03/23    Inside Ed 730-8p    CM    730-8p    MTWTF    :30    3    \$500.00 P02    0.00 NM    3    \$1,500.00      N14    WHAS    06/27/23    07/03/23    Inside Ed 730-8p    CM    730-8p    MTWTF    :30    3    \$500.00 P02    0.00 NM    3    \$1,500.00      Start Date    End Date    Weekdays    Spots/Week    Rate    Rating    0.00    1    \$1,275.00 P02    0.00 NM    1    \$1,275.00      N15    WHAS    06/27/23    06/29/23    Thu Prime A<br>STATION 19    CM    8-9p   T    :30    1    \$1,275.00 P02    0.00 NM    1    \$1,275.00      Week:    06/26/23    07/02/23    Weekdays    Spots/Week    Rate<br>0.00    Rating<br>0.00    0.00    1    \$1,275.00    1    \$1,275.00  |                  |             | ET 7-730p        |            | -           |          | :30     | 3   | \$500.00 P02   | 0.00 NM  | 3     | \$1,500.00 |
| N 14  WHAS  06/27/23  07/03/23  Inside Ed 730-8p  CM  730-8p  MTWTF  :30  3  \$500.00 P02  0.00 NM  3  \$1,500.00    Start Date  End Date  Weekdays  Spots/Week  Rate  Rating  0.00  1  \$1,275.00 P02  0.00 NM  1  \$1,275.00  1  \$1,275.00  NM  |                  |             | Weekdays         | Spots/Week |             |          |         |     |                |          |       |            |
| Start Date<br>Week:    End Date<br>07/03/23    Weekdays<br>MTWTF    Spots/Week<br>3    Rate<br>\$500.00    Rating<br>0.00      N15    WHAS    06/27/23    06/29/23    Thu Prime A<br>STATION 19    CM    8-9p   T    :30    1    \$1,275.00 P02    0.00 NM    1    \$1,275.00      Start Date<br>Week:    End Date<br>07/02/23    Weekdays<br>T    Spots/Week<br>1    Rate<br>\$1,275.00    Rating<br>0.00    No  |                  |             | Inside Ed 730-8p | СМ         | -           |          | :30     | 3   | \$500.00 P02   | 0.00 NM  | 3     | \$1,500.00 |
| N 15 WHAS    06/27/23    06/29/23    Thu Prime A<br>STATION 19    CM    8-9p   T    :30    1    \$1,275.00 P02    0.00 NM    1    \$1,275.00      Start Date<br>Week:    End Date<br>07/02/23    Weekdays<br>T    Spots/Week<br>1    Rate<br>1    Rating<br>0.00      |                  |             | Weekdays         | Spots/Week |             |          |         |     |                |          |       |            |
| Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek:06/26/2307/02/23T1\$1,275.000.00   |                  |             | Thu Prime A      |            |             |          | :30     | 1   | \$1,275.00 P02 | 0.00 NM  | 1     | \$1,275.00 |
|   |                  |             | Weekdays         |            |             |          |         |     |                |          |       |            |
|   |                  |             | T                |            |             |          | :30     | 1   | \$650.00 P02   | 0.00 NM  | 1     | \$650.00   |

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| Order / Rev:  | 2732450             | Advertiser:   | ISS/ Defending Bluegrass Values |      |
|---------------|---------------------|---------------|---------------------------------|------|
| Alt Order #:  | WOC14201492         | Product Desc: | Issue                           | WHAS |
| Flight Dates: | 06/27/23 - 07/03/23 | Estimate:     | 12701                           |      |

| Ln Ch                  | Start               | End                  | Inventory Code                 | Break              | Start/End               | Time Days             | Len S | Spots | Rate Pri     | Rtg Type | Spots | Amount     |
|------------------------|---------------------|----------------------|--------------------------------|--------------------|-------------------------|-----------------------|-------|-------|--------------|----------|-------|------------|
|                        |                     |                      | Fri Prime Other 20/20          |                    |                         | F                     |       |       |              |          |       |            |
| <u>Sta</u><br>Week: 06 | art Date<br>5/26/23 | End Date<br>07/02/23 | <u>Weekdays</u><br>F           | Spots/Week<br>1    | <u>Rate</u><br>\$650.00 | <u>Rating</u><br>0.00 |       |       |              |          |       |            |
| N17 WHAS               | 06/27/2             | 3 07/03/23           | LN (M-Su)<br>WHAS11 NEWS       | CM<br>AT 11 M-F/SL | 11-1135p<br>J           | MTWTF-S               | :30   | 3     | \$400.00 P02 | 0.00 NM  | 3     | \$1,200.00 |
| <u>Sta</u><br>Week: 06 | art Date<br>5/27/23 | End Date<br>07/03/23 | Weekdays<br>MTWTF-S            | Spots/Week<br>3    | <u>Rate</u><br>\$400.00 | Rating<br>0.00        |       |       |              |          |       |            |
| N18 WHAS               | 06/27/2             | 3 07/01/23           | Local News @ 11<br>WHAS11 NEWS |                    | 11-1135p                | S-                    | :30   | 1     | \$300.00 P02 | 0.00 NM  | 1     | \$300.00   |
| St                     | art Date            | End Date             | Weekdays                       | Spots/Week         | Rate                    | Rating                |       |       |              |          |       |            |
| Week: 06               | /26/23              | 07/02/23             | S-                             | 1                  | \$300.00                | 0.00                  |       |       |              |          |       |            |
|                        |                     |                      |                                |                    |                         |                       |       |       |              | Totolo   | 47    | ¢16.045.00 |

Totals 47 \$16,945.00